THE

# BUDTENDER GUIDE

TO TERPENE & ROLLING PAPER PAIRINGS





#### INTRODUCTION

#### Welcome to our deep dive into terpene and rolling paper pairings!

As you know, terpenes have a massive impact on our cannabis experiences. Rolling papers are also integral to many smoke sessions, making the paper choice extra important.

As the leading rolling paper wholesaler in Thailand, we take pride in ensuring our partners are equipped with all of the knowledge necessary to provide their community with the ultimate smoke. This is why we work with trusted paper brands from around the globe, including:















#### Importance of Understanding Terpene and Rolling Paper Pairings

This eBook offers insights into materials, specific brands, and products, equipping you with the knowledge to level up your budtender skills. Terpenes give each strain its unique aroma, flavor, and effects, while the right rolling paper can enhance these qualities and elevate the overall experience. By mastering terpene and rolling paper pairings, you can provide personalized recommendations that delight your customers, ensuring a better, more consistent experience for everyone, from newbies to seasoned enthusiasts.

#### Overview of the Guide

In this guide, we'll cover:

#### Chapter 1:

Understanding Terpenes and Their Effect

#### Chapter 2:

Common Types of Rolling Papers

#### Chapter 3:

Terpene and Rolling Paper Pairings

#### Chapter 4:

How to Recommend Pairings to Customers

Let's dive in and discover how to make every cannabis experience exceptional!

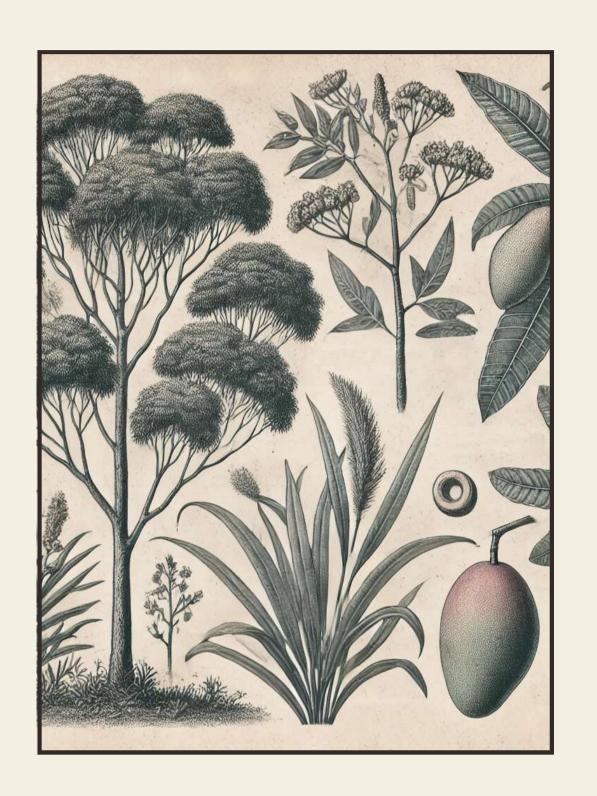
#### Chapter 1: Understanding Terpenes and Their Effect

#### COMMON TERPENES AND THEIR EFFECTS

Terpenes are natural compounds found in cannabis that give it unique aromas and flavors. They also contribute to the plant's effects.

#### Common Terpenes and Their Effects

#### MYRCENE



Flavor Profile: Earthy, musky, fruity Effects: Relaxing, sedative

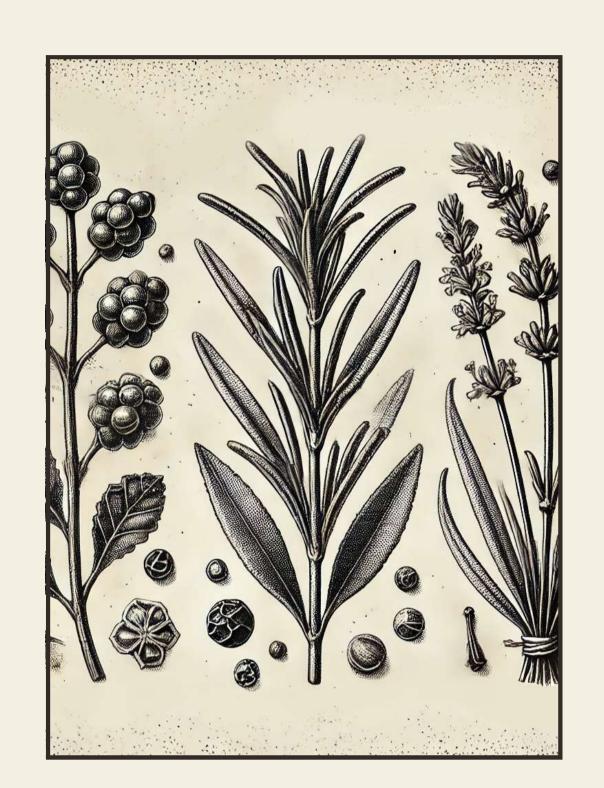
Found In: Mangoes,

hops, thyme

#### POPULAR STRAINS

Blue Dream, Granddaddy Purple, OG Kush

#### CARYOPHYLLENE



Flavor Profile: Spicy,

peppery

Effects: Anti-inflammatory,

stress relief

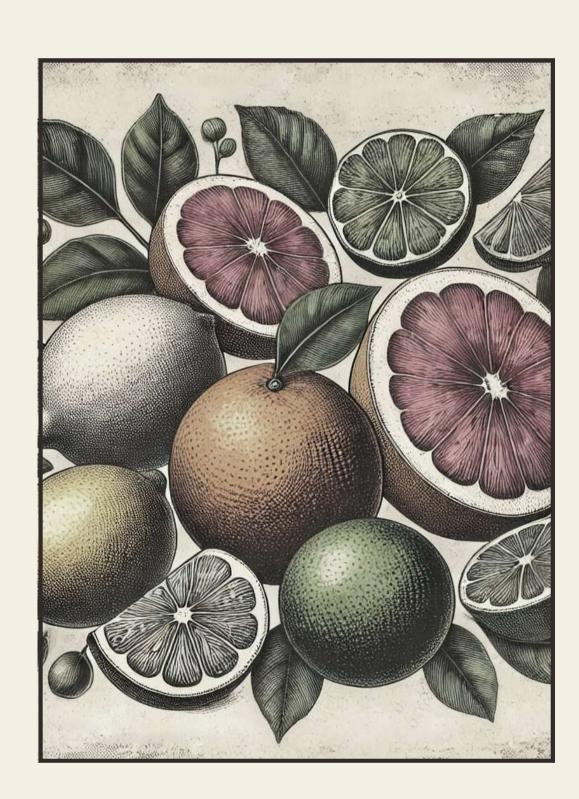
Found In: Black pepper,

cloves, cinnamon

#### POPULAR STRAINS

GSC (Girl Scout Cookies), Sour Diesel, Bubba Kush

#### LIMONENE



Flavor Profile: Citrus,

lemony

Effects: Uplifting,

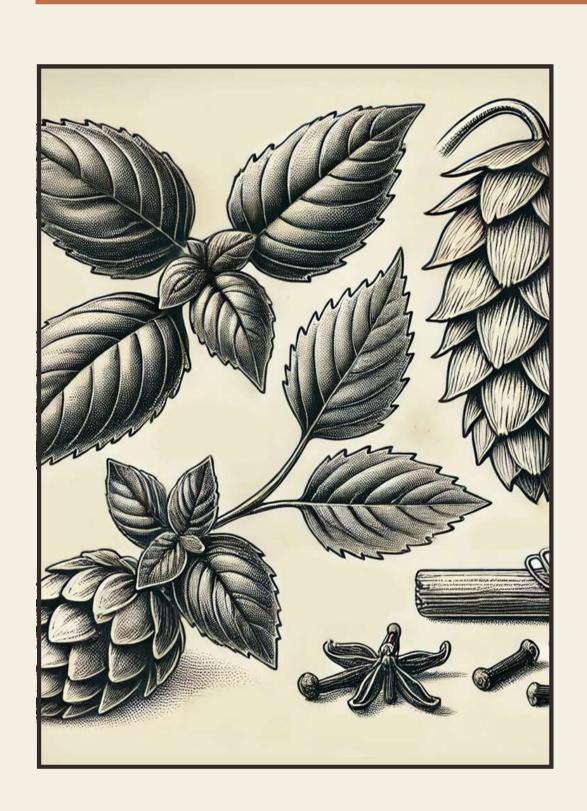
energizing

Found In: Citrus fruits, juniper, peppermint

#### POPULAR STRAINS

Super Lemon Haze, Lemon Skunk, Durban Poison

#### HUMULENE



Flavor Profile: Earthy, woody

Effects: Appetite suppression, antiinflammatory

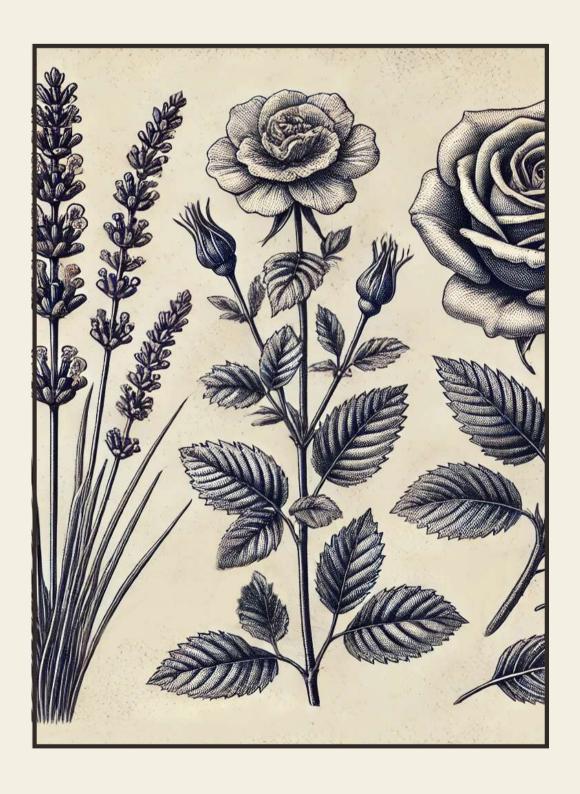
Found In: Hops, coriander,

cloves

#### POPULAR STRAINS

Headband, White Widow, Skywalker OG

#### LINALOOL



Flavor Profile: Floral,

lavender

Effects: Calming,

anti-anxiety

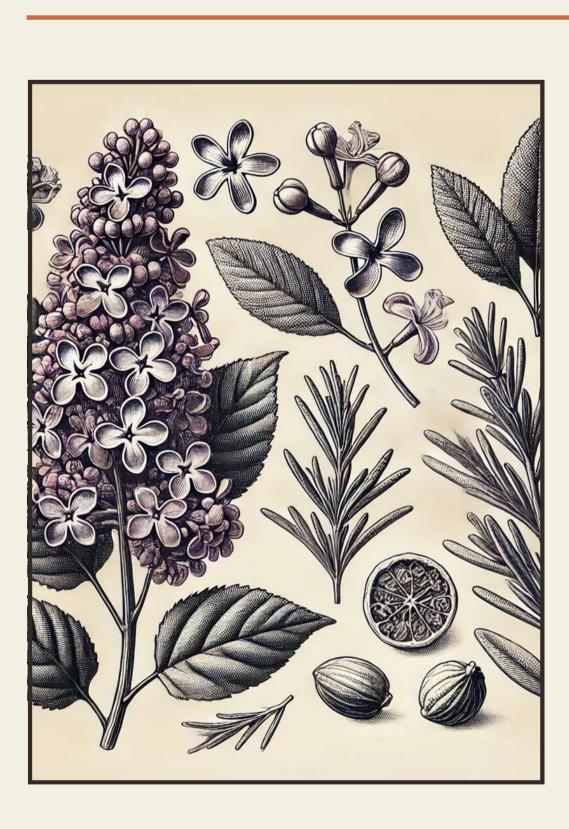
Found In: Lavender,

coriander

#### **POPULAR STRAINS**

Do-Si-Dos, LA Confidential, Amnesia Haze

#### TERPINOLENE



Flavor Profile: Herbal, floral, slightly citrus Effects: Uplifting,

antioxidant

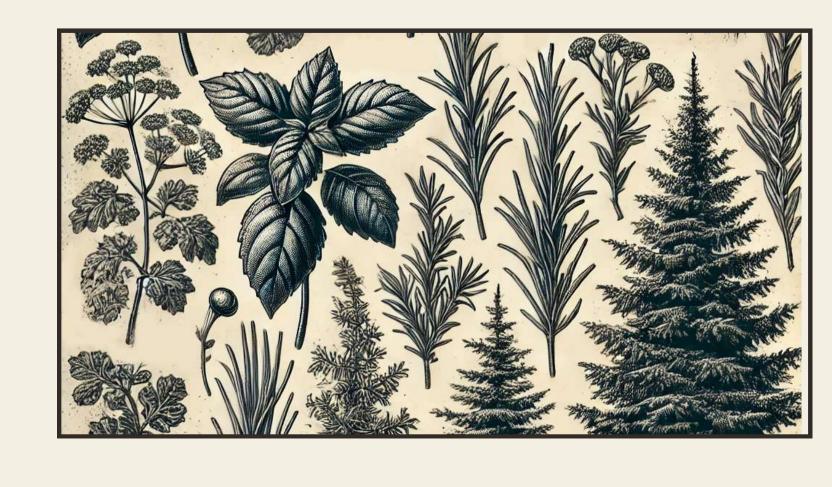
Found In: Lilacs, nutmeg,

cumin

#### POPULAR STRAINS

Ghost Train Haze, Jack Herer, XJ-13

#### PINENE



Flavor Profile: Pine, woody Effects: Alertness, memory

retention

Found In: Pine needles,

rosemary, basil

#### POPULAR STRAINS

Do-Si-Dos, LA Confidential, Amnesia Haze

#### Chapter 2: Common Types of Rolling Papers

#### Rolling Paper Materials and Their Characteristics

#### WOOD PULP



Source: Made from traditional wood fibers.
Characteristics: Thicker, slightly heavier, and provides a slow burn. Adds a slight natural flavor.
Best For: Enhancing earthy, robust flavors.

#### HEMP



Source: Made from hemp plant fibers. Characteristics: Natural, clean flavor, medium

thickness. Burns evenly.

Best For: Preserving the natural taste of cannabis.

#### ORGANIC HEMP



Source: Made from unbleached, untreated hemp fibers. Characteristics: Purest flavor experience, eco-friendly. Unbleached and untreated.

Best For: Highlighting delicate and subtle flavors.

#### RICE



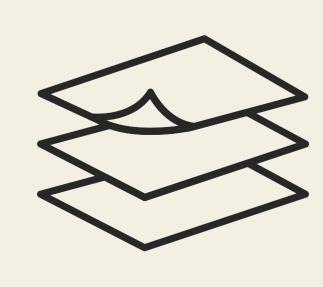
Source: Made from processed rice fibers.

Characteristics: Very thin, light, and slow-burning.

Minimal flavor interference.

Best For: Minimal interference with cannabis flavors.

#### **ULTRA-THIN**



Source: Made from ultra-thin processed fibers (could be rice, hemp, or wood pulp).

Characteristics: Extremely thin and lightweight, burns very slowly. Provides almost no paper taste.

Best For: Maximum flavor preservation, allowing the

full profile of cannabis to shine through.



#### MYRCENE

Myrcene has an earthy, musky, and fruity flavor profile. It offers sedative and relaxing effects, making it perfect for unwinding.

#### Best Paper Pairings:



#### Wood Pulp Papers

Enhance the earthy, musky notes.



#### Rice Papers

Allow the fruity sweetness to come through.

#### **Brand-Specific Recommendations:**





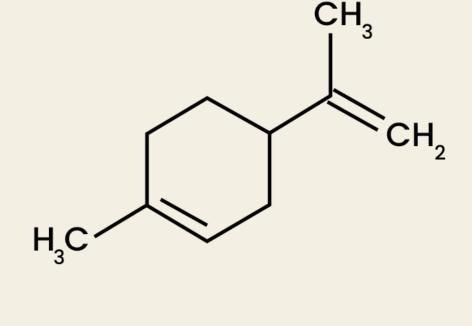
Fatty Blanco White

Artesano



#### LIMONENE

Limonene has a bright, citrus, lemony flavor. Its uplifting and energizing effects are perfect for boosting your mood.



#### Best Paper Pairings:



#### Hemp Papers

Complement the clean, citrusy flavors.



#### Organic Hemp Papers

Provide a pure experience that highlights the citrus notes.

#### Brand-Specific Recommendations:





Thinnest Brown

Black Organic



#### LINALOOL

Linalool is known for its floral and lavender aroma. Its calming and antianxiety effects make it ideal for relaxation.

#### Best Paper Pairings:



#### Hemp Papers

Blend well with the floral, lavender notes.



#### Organic Hemp Papers

Enhance the delicate floral flavors.

#### Brand-Specific Recommendations:





Fatty Hemp Red

Organic SW



#### PINENE

Pinene offers a refreshing pine and woody scent. Its effects include alertness and memory retention, making it great for staying focused.

#### Best Paper Pairings:



#### Wood Pulp Papers

Complement the natural pine and woody aromas.



#### Hemp Papers

Provide a neutral base that allows the pine flavor to stand out.

#### Brand-Specific Recommendations:





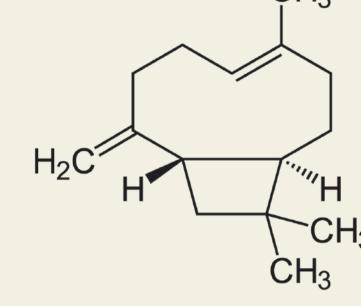
Black Extra Fine

Hemp Slim



#### CARYOPHYLLENE

Caryophyllene has a spicy, peppery flavor. Its anti-inflammatory and stress-relief properties make it beneficial for soothing tension.



#### Best Paper Pairings:



#### Organic Hemp Papers

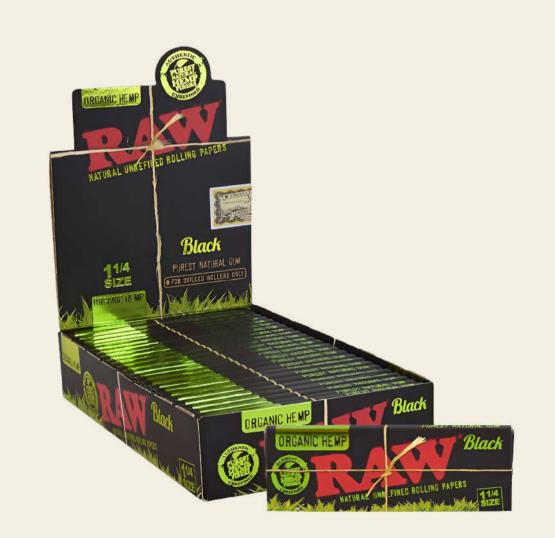
Highlight the spicy, peppery notes for a pure experience.



#### Hemp Papers

Support the spicy flavors without interference.

#### **Brand-Specific Recommendations:**





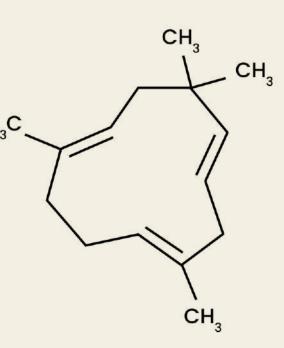
Black Organic

Fatty Organic Hemp



#### HUMULENE

Humulene offers an earthy and woody flavor. Its effects include appetite suppression and anti-inflammatory benefits, making it unique among terpenes.



#### Best Paper Pairings:



#### Rice Papers

Enhance the earthy, woody flavors with minimal interference.



#### Hemp Papers

Provide a clean base for the woody notes.

#### Brand-Specific Recommendations:





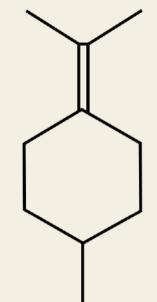
Rice Blue

Green Connoisseur



#### TERPINOLENE

Terpinolene features a complex herbal, floral, and slightly citrus aroma. Its uplifting and antioxidant effects make it great for an invigorating experience.



#### Best Paper Pairings:



#### Organic Hemp Papers

Bring out the herbal and floral notes for a pure experience.



#### Hemp Papers

Complement the slightly citrus flavors.

#### **Brand-Specific Recommendations:**





Black Organic

<u>Duo Pure Extra Fine</u>



#### Chapter 4: How to Recommend Pairings to Customers

#### How to Recommend Pairings to Customers

#### 1. Ask About Preferences:

#### Flavor Preferences:

"Do you prefer fruity, earthy, citrusy, or spicy flavors?"

#### Previous Experiences:

"Have you had any strains you particularly enjoyed? What did you like about them?"

#### **Desired Effects:**

"Are you looking for something relaxing, energizing, or calming?"

#### Usage Occasions:

"Is this for daytime use, evening relaxation, or a special occasion?"

#### 2. Suggest Matching Terpenes:

Recommend strains with terpenes that match their flavor and effect preferences.

#### 3. Select Complementary Papers:

Choose papers that enhance those flavors (e.g., wood pulp for earthy, rice for fruity).

### Creating Custom Experiences Based on Customer Preferences

#### 1. Personalized Questions:

#### **Experience Goals:**

"What kind of experience are you aiming for?"

#### Specific Needs:

"Do you have any specific needs like stress relief or creativity boost?"

#### 2. Tailored Strains:

Recommend strains that align with their goals and needs.

#### 3. Perfect Paper Match:

Pair with papers that bring out the best in those strains.

## Educating Customers on the Benefits of Terpene and Paper Pairings

#### 1. Explain Terpenes:

Briefly describe what terpenes are and their effects.

#### 2. Highlight Pairing Benefits:

Explain how certain papers enhance specific terpene profiles.

#### 3. Enhance Enjoyment:

Emphasize how the right pairing can improve their overall experience.

# THANK YOU FOR EXPLORING THE WORLD OF TERPENES AND ROLLING PAPER PAIRINGS WITH US.





By understanding the connection between terpenes and rolling papers, you can elevate every cannabis experience and delight your customers with personalized recommendations.

Continue learning and explore our wide selection of trusted rolling paper products on our website. <a href="https://www.rollingpaperthailand.com">www.rollingpaperthailand.com</a>

#### Join Our Community

Connect with us on social media and join our community of cannabis enthusiasts and professionals. Share your experiences, ask questions, and stay updated on the latest trends and tips.

(c) rollingpaperthailand

#### Get in Touch

For any inquiries or personalized recommendations, feel free to contact our team at **rollingpaperthailand@gmail.com**. We're here to help you provide the best possible service to your customers.

Thank you for choosing us as your trusted partner in enhancing the cannabis experience!